

SWOT ANALYSIS

Strengths	Weakness
Commensal	Ethical concerns of using GMO - HSG
No to least side effects - Non-Hormonal	STDs won't be taken care
Long term	Invasive
Eco-Friendly-LARC	The help of a professional is required
Specific -Ovum targeted	Time and Resource consuming Research
Reversible - Kill switch	A relatively new field of research
Less Bothersome	
Even usable for ppl with PCOS/PCOD	
Not Interfering with sexual pleasures	
Alternative to sterilisation	
Accessible even for Rural - Wide spectrum	
Opportunities	Threats
Family planning Committee/Programmes	Lack of Awareness on Contraceptives
Biotechnological Industries	Biosafety issues
Women of 18-45	Misconceptions / Taboos
everyone with uterus	Lack of scientific edu in masses
Green contraceptive in market	Religious beliefs and Myths
Healthier Contraceptive	Misuse