A survey about Bio-perming & dyeing of team HUST-China

Basic information

1. Gender [single choice questions]

| Choices | Subtotal | Ratio |
|---------------------|----------|--------|
| Male | 309 | 28.09% |
| Female | 791 | 71.91% |
| Valid questionnaire | 1100 | |

2.Age [single choice questions]

| Choices | Subtotal | Ratio |
|---------------------|----------|--------|
| <18 | 22 | 2% |
| 18-30 | 442 | 40.18% |
| 31-45 | 220 | 20% |
| >45 | 416 | 37.82% |
| Valid questionnaire | 1100 | |

3. Vocation [single choice questions]

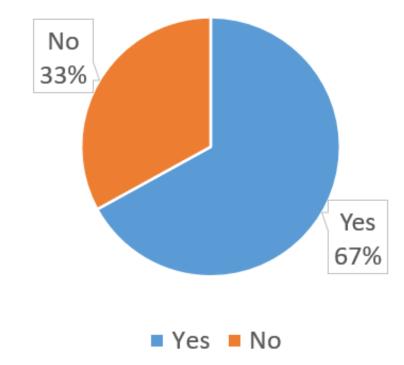
| Choices | Subtotal | Ratio |
|---|----------|--------|
| Student | 421 | 38.27% |
| Professional personnel (Teacher/Qualified doctor/Lawyer) | 191 | 17.36% |
| Public officer/Government staff/Employee | 172 | 15.64% |
| Services personnel | 52 | 4.73% |
| Agriculture/industry personnel | 45 | 4.09% |
| Liberal professions | 131 | 11.91% |
| Else not listed | 88 | 8% |

| Valid questionnaire | 1100 | |
|---------------------|------|--|
|---------------------|------|--|

Perming

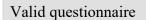
4. Have you ever had a perm? [single choice questions]

| Choices | Subtotal | Ratio |
|---------------------|----------|-------|
| Yes | 737 | 67% |
| No | 363 | 33% |
| Valid questionnaire | 1100 | |

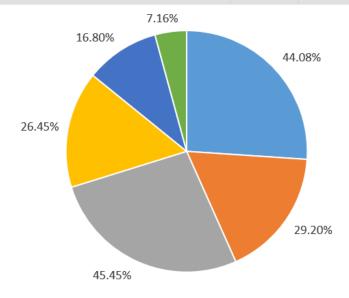


5. If not, why?

| Choices | Subtotal | Ratio |
|---|----------|--------|
| I'm not interested and won't try it whatsoever | 160 | 44.08% |
| Limitation of requirement of daily work/study. Perm will be considered as unseemly conduct. | 106 | 29.2% |
| Possible damage to the hair is unbearable | 165 | 45.45% |
| Not sure if the effect will be satisfying | 96 | 26.45% |
| Too high the price | 61 | 16.8% |
| Else not listed | 26 | 7.16% |



363

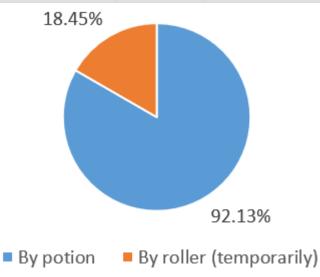


- I'm not interested and won't try it whatsoever
- Limitation of requirement of daily work/study. Perm will be considered as unseemly conduct.
- Possible damage to the hair is unbearable
- Not sure if the effect will be satisfying
- Too high the price
- Else not listed

6.If you did, how did you have your perm?

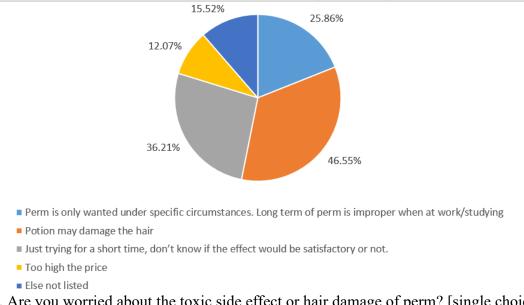
[multiple choice question]

| Choices | Subtotal | Ratio |
|-------------------------|----------|--------|
| By potion | 679 | 92.13% |
| By roller (temporarily) | 136 | 18.45% |
| Valid questionnaire | 737 | |



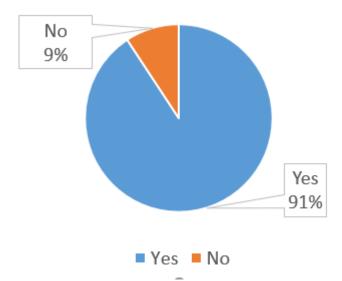
7. Why don't choose a permanent/long-lasting potion perm? [multiple choice question]

| Choices | Subtotal | Ratio |
|---|----------|--------|
| Perm is only wanted under specific circumstances. Long term of perm is improper when at work/studying | 15 | 25.86% |
| Potion may damage the hair | 27 | 46.55% |
| Just trying for a short time, don't know if the effect would be satisfactory or not. | 21 | 36.21% |
| Too high the price | 7 | 12.07% |
| Else not listed | 9 | 15.52% |
| Valid questionnaire | 58 | |



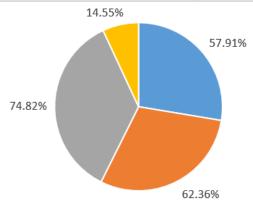
8. Are you worried about the toxic side effect or hair damage of perm? [single choice questions]

| Choices | Subtotal | Ratio |
|---------------------|----------|--------|
| Yes | 998 | 90.73% |
| No | 102 | 9.27% |
| Valid questionnaire | 1100 | |



9. According to your understanding, what kind of physiology damage would be caused by perm? [multiple choice question]

| Choices | Subtotal | Ratio |
|--|----------|--------|
| Potion used by permanent perm will cause skin anaphylaxis | 637 | 57.91% |
| Permanent perm will need to open the cuticle of the hair and cause unreversible damage to the hair quality | 686 | 62.36% |
| Heat using in instant/temporary perm would scorch the hair and make it coking, crisp and yellowing. Or in short, just cook the hair. | 823 | 74.82% |
| None of the above | 160 | 14.55% |
| Valid questionnaire | 1100 | |

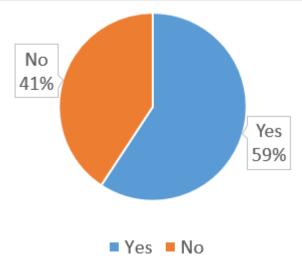


- Potion used by permanent perm will cause skin anaphylaxis
- Permanent perm will need to open the cuticle of the hair and cause unreversible damage to the hair quality
- Heat using in instant/temporary perm would scorch the hair and make it coking, crisp and yellowing. Or in short, just cook the hair.
- None of the above

Dyeing

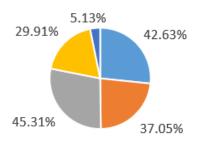
10. Have you dyed your hair before? [single choice questions]

| Choices | Subtotal | Ratio |
|---------------------|----------|--------|
| Yes | 652 | 59.27% |
| No | 448 | 40.73% |
| Valid questionnaire | 1100 | |



第 11 题 Why not? [multiple choice question]

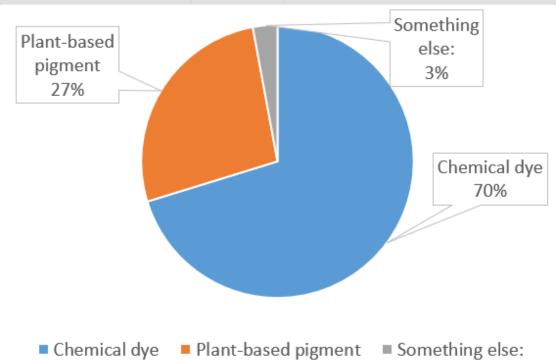
| Choices | Subtotal | Ratio |
|---|----------|--------|
| I'm not interested and won't try it whatsoever | 191 | 42.63% |
| Limitation of requirement of daily work/study. Perm will be considered as unseemly conduct. | 166 | 37.05% |
| Possible damage to the hair is unbearable | 203 | 45.31% |
| Not sure if the effect will be satisfying | 134 | 29.91% |
| Else not listed | 23 | 5.13% |
| Valid questionnaire | 448 | |



- I'm not interested and won't try it whatsoever
- Limitation of requirement of daily work/study. Perm will be considered as unseemly conduct.
- Possible damage to the hair is unbearable
- Not sure if the effect will be satisfying

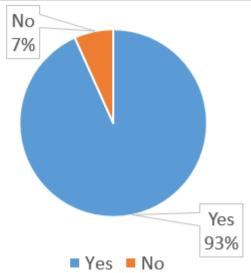
12. What kind of dye did you use? [single choice questions]

| Choices | Subtotal | Ratio |
|---------------------|----------|--------|
| Chemical dye | 458 | 70.25% |
| Plant-based pigment | 175 | 26.84% |
| Something else: | 19 | 2.91% |
| Valid questionnaire | 652 | |



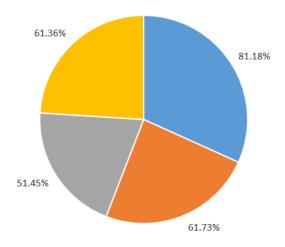
13. Are you worried about the toxic side effect or hair damage of dyeing? [single choice questions]

| Choices | Subtotal | Ratio |
|---------------------|----------|--------|
| Yes | 1026 | 93.27% |
| No | 74 | 6.73% |
| Valid questionnaire | 1100 | |



14. According to your understanding, what kind of negative effect would be caused by dyeing? [multiple choice question]

| Choices | Subtotal | Ratio |
|--|----------|--------|
| The skin may absorb some of the organic oxidative dye, which is kind of carcinogenic | 893 | 81.18% |
| The organic oxidative dye may act as allergen | 679 | 61.73% |
| The organic oxidative dye may pollute the environment, for example killing fish in water and causing dysregulation of self-purification capacity in soil | 566 | 51.45% |
| Long-term accumulation of heavy metal element contained in inorganic dye when dyeing the hair black is hazardous to health | 675 | 61.36% |
| Valid questionnaire | 1100 | |

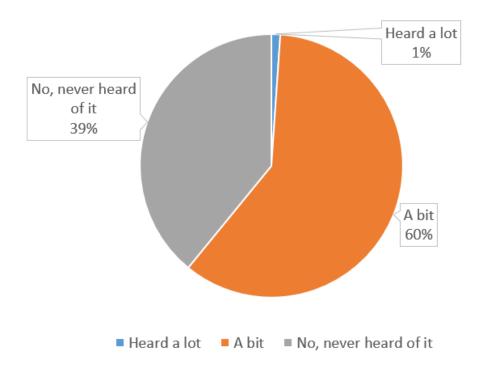


- The skin may absorb some of the organic oxidative dye, which is kind of carcinogenic
- The organic oxidative dye may act as allergen
- The organic oxidative dye may pollute the environment, for example killing fish in water and causing dysregulation of self-purification capacity in soil
- Long-term accumulation of heavy metal element contained in inorganic dye when dyeing the hair black is hazardous to health

Plant-based dye

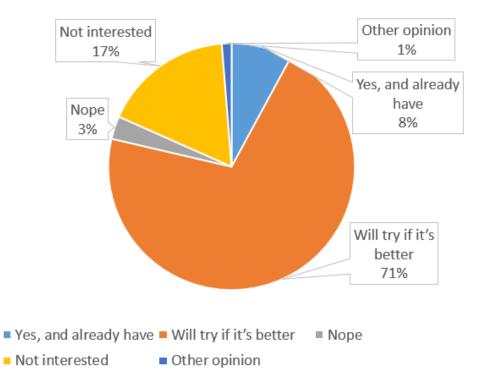
15. Have you ever heard about plant-based dye? [single choice questions]

| Choices | Subtotal | Ratio |
|-----------------------|----------|--------|
| Heard a lot | 12 | 1.09% |
| A bit | 658 | 59.82% |
| No, never heard of it | 430 | 39.09% |
| Valid questionnaire | 1100 | |



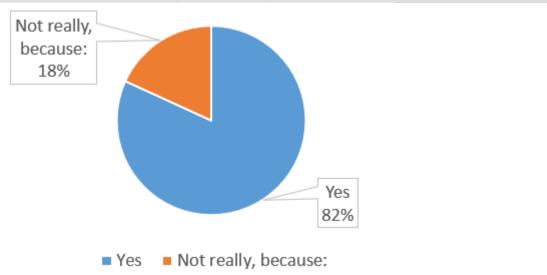
16. The plant-based dye is thriving these years, the main ingredient of which is natural plant pigment. It has vivid colour, reliable safety, little toxic side effect and no harm to the environment. But for the moment, the product still needs to conquer some flaws like dyeing restriction, lack of stability and monotonous colours. At the same time, due to the complicated extraction and low extraction rate, the price of the authentic plant-based dye is relatively high. So, the market contains mixture of good and bad, real and fake kinds of dye at present. Would you choose plant-based dye? [single choice questions]

| Choices | Subtotal | Ratio |
|-------------------------|----------|--------|
| Yes, and already have | 87 | 7.91% |
| Will try if it's better | 778 | 70.73% |
| Nope | 33 | 3% |
| Not interested | 188 | 17.09% |
| Other opinion | 14 | 1.27% |
| Valid questionnaire | 1100 | |



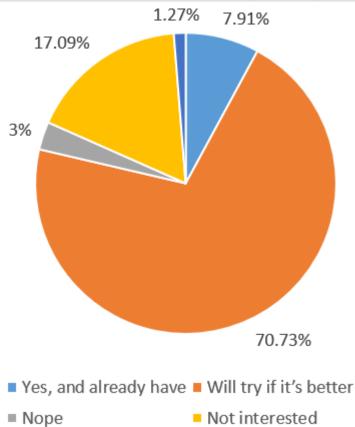
17. Are you pleased with the effect of plant-based dye described above, regardless ones already obtained or expected? [single choice questions]

| Choices | Subtotal | Ratio |
|----------------------|----------|--------|
| Yes | 72 | 81.82% |
| Not really, because: | 16 | 18.18% |
| Valid questionnaire | 88 | |



18. What else do you worry about plant-based dye? [multiple choice question]

| 253 | 23% |
|------|--|
| 160 | 14.55% |
| 275 | 25% |
| 382 | 34.73% |
| 355 | 32.27% |
| 214 | 19.45% |
| 491 | 44.64% |
| 17 | 1.55% |
| 31 | 2.82% |
| 1100 | |
| | 160 275 382 355 214 491 17 31 |



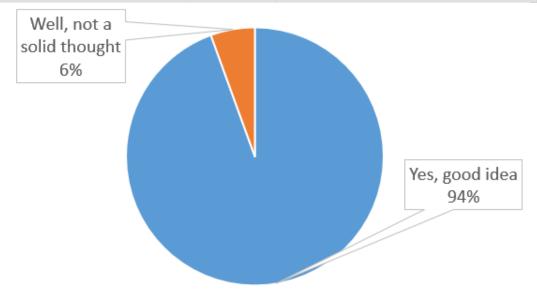
■ Other opinion iGEM HUST-China Bio-perming & dyeing project

We are a team of synthetic biology. Recently, a brand new, environmentally friendly perming & dyeing program is on the horizon. In short, we plan to use polypeptide with reducibility to perm and red, yellow, blue plant pigment to dye. A DIY palette is designed and could be used to construct any ideal colour. We are aiming to minimize the damage to the hair, so genetic engineered yeast is used for producing theses. Be assured, no yeast would end up on your hair due

to the special 'cage', which could prevent the yeast from leaking out from the reaction chamber. The only thing applied is the substance from the production reaction launched by the hairdresser—you yourself. You could trust the safety of the product which is carcinogen and allergen free. And we also design the anti-product using for straightening and decolouring for you to switch hair colour and convolution degree at will.

19. Are you in favor of our bio-perming and dyeing project? [single choice questions]

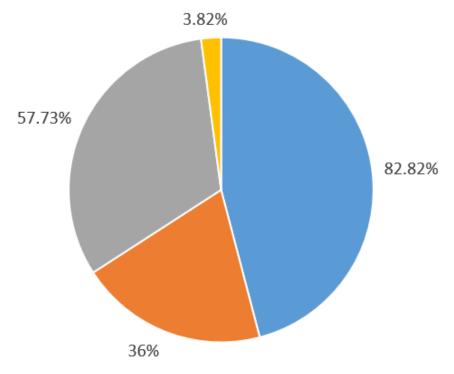
| Choices | Subtotal | Ratio |
|---------------------------|----------|--------|
| Yes, good idea | 1039 | 94.45% |
| Well, not a solid thought | 61 | 5.55% |
| Valid questionnaire | 1100 | |



■ Yes, good idea ■ Well, not a solid thought

20. What feature of our product do attract you? [multiple choice question]

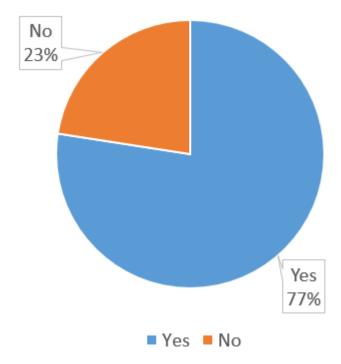
| Choices | Subtotal | Ratio |
|---|----------|--------|
| Minimum damage to the hair | 911 | 82.82% |
| I could manipulate the colour and convolution degree of my hair at will | 396 | 36% |
| 'Yes' to anything environmentally friendly | 635 | 57.73% |
| Something else: | 42 | 3.82% |
| Valid questionnaire | 1100 | |



- Minimum damage to the hair
- I could manipulate the colour and convolution degree of my hair at will
- 'Yes' to anything environmentally friendly
- Something else:

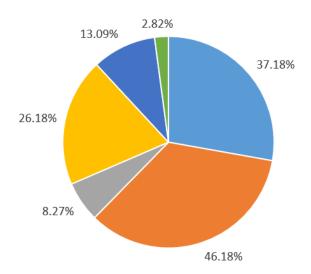
21.Our product are able to instant hair customizing and reverse operation with simple applying and minimum damage. Your could change your hair colour as you wish at a low cost. At the same time, no need to worry about the ideal outcome would be too exaggerate to be prohibited from some specific official daily occasion since the instant elution. We would like to know whether you are interested in such a product or have similar requirement? [single choice questions]

| Choices | Subtotal | Ratio |
|---------------------|----------|--------|
| Yes | 852 | 77.45% |
| No | 248 | 22.55% |
| Valid questionnaire | 1100 | |



22.Is there anything else you are worry about? [multiple choice question]

| Choices | Subtotal | Ratio |
|---|----------|--------|
| Nope, I shall expect nothing more | 409 | 37.18% |
| The dyeing effect, is there any way to make it last longer? | 508 | 46.18% |
| Firmly and uncompromisingly NO to anything that comes from genetic engineering | 91 | 8.27% |
| Who knows what will happen when we have something comes from yeast on our hair? | 288 | 26.18% |
| Don't trust our substance using in dyeing | 144 | 13.09% |
| Something else: | 31 | 2.82% |
| Valid questionnaire | 1100 | |



- Nope, I shall expect nothing more
- The dyeing effect, is there any way to make it last longer?
- Firmly and uncompromisingly NO to anything that comes from genetic engineering
- Who knows what will happen when we have something comes from yeast on our hair?
- Don't trust our substance using in dyeing
- Something else:

23. Is there any others suggestions and expectations you have to let us know?