GENERAL STATISTICS

FACEBOOK STATISTICS - MONTH

MONTH	TOTAL SCOPE	INCREASE	GREATER RANGE	DATE - GR
January	11,489	0%	2,100	24
February	23,980	152.80%	9,200	11
March	56,625	130.10%	12,400	4
April	23,927	57.70%	5,700	24
May	74,879	205.70%	23,400	29
June	46,161	38.10%	6,600	8
July	28,297	44%	3,700	8
August	24,409	13.70%	4,300	22

FACEBOOK STATISTICS - MONTH

TOTAL SCOPE	INCREASE	GREATER RANGE (DAY)	DATE - GR
205,224	4.20%	23,400	29 may.

INSTAGRAM STATISTICS - MONTH

MONTH	TOTAL SCOPE	INCREASE	GREATER RANGE (DAY)	DATE - GR
January	820	0%	269	22
February	1,262	58.30%	359	20
March	2,704	108.50%	642	5
April	1,068	60.50%	350	6
May	875	18.80%	288	11
June	1,406	62.40%	459	1
July	2,693	90.20%	646	25
August	1,000	62.90%	287	6

INSTAGRAM STATISTICS - MONTH

TOTAL SCOPE	INCREASE	GREATER RANGE (DAY)	DATE - GR
7,274	26%	646	25 july

PUBLIC

FACEBOOK

Like	6,400

INSTAGRAM

Like	1,100

Facebook page likes by gender and age

Age	Women	Men
18-24	31,50%	9,20%
25-34	29,60%	13,60%
35-44	7,20%	4%
45-54	1,80%	1,10%
55-64	0,50%	0,60%
65+	0,50%	0,40%
TOTAL	71.10%	28.90%

Instagram page likes by gender and age

Age	Women	Men
18-24	41%	15,60%
25-34	23%	11,40%
35-44	3,20%	2,90%
45-54	1,10%	0,70%
55-64	0,40%	0,10%
65+	0,30%	0,30%
TOTAL	69%	31%

Facebook page likes by major cities

Main cities	Value
La Paz, Bolivia, Bolivia	36,60%
Cochabamba, Bolivia	15,50%
Santa Cruz, Bolivia	12,90%
Sucre, Bolivia	7,20%
Potosí, Bolivia	2,20%
Oruro, Bolivia	2,10%
Tarija, Bolivia	1,70%
Lima, Perú	1,20%
Quillacollo, Bolivia	0,90%
Quito, Ecuador	0,80%

Instagram followers by main cities

Main cities	Value
La Paz, Bolivia, Bolivia	14,40%
Santa Cruz de la Sierra	11,90%
Cochabamba, Bolivia	8,20%
Sucre, Bolivia	3,40%
Oruro, Bolivia	2,60%

Facebook page likes by main countries

Main countries	Value
Bolivia	83,40%
México	4%
Perú	3,40%
Ecuador	1,80%
Argentina	1%
Estados Unidos	0,80%
Chile	0,50%
Colombia	0,50%
España	0,50%
Brasil	0,40%

Instagram followers by main countries

Main countries	Value
Bolivia	44,20%
México	6,20%
Brasil	2,30%
Ecuador	2,30%
Estados Unidos	2,30%

	Content	Scope	Reactions	Comments	Times Shares	Date
JANUARY	Noticia	1641	69	0	11	23
	Infografia	2000	72	0	19	3
	¿Sabias que?	1575	41	0	5	2
	Un dia como hoy	696	27	0	4	23
	Review	841	40	0	5	31
FEBRUARY	Content	Scope	Reactions	Comments	Times Shares	Date
	Noticia	1941	80	0	12	15
	Infografia	3140	119	0	22	6
	¿Sabias que?	1100	51	0	10	23
	Un dia como hoy	1400	50	0	5	21
	Review	533	20	0	0	14
MARCH	Content	Scope	Reactions	Comments	Times Shares	Date
	Noticia	816	30	1	6	2
	Infografia	1100	64	2	11	22
	¿Sabias que?	1900	82	4	4	30
	Un dia como hoy	826	34	0	5	14
	Review	1646	36	2	7	7
APRIL	Content	Scope	Reactions	Comments	Times Shares	Date
	Noticia	2711	99	1	22	9
	Infografia	2800	145	9	17	7
	¿Sabias que?	1200	37	0	4	8
	Un dia como hoy	1249	47	0	9	25
	Review	1059	47	0	8	11
MAY	Content	Scope	Reactions	Comments	Times Shares	Date
	Noticia	2200	74	1	14	24
	Infografia	2200	70	0	10	25
	¿Sabias que?	1200	40	2	3	18
	Un dia como hoy	1100	30	0	4	31
	Review	NOT PUBLISHED IN THE MONTH				
JUNE	Content	Scope	Reactions	Comments	Times Shares	Date
	Noticia	3200	86	1	19	4
	Infografia	1800	52	0	10	12
	¿Sabias que?	813	38	0	1	5
	Un dia como hoy	4600	61	2	13	8
	Review	2100	64	0	11	13
JULY	Content	Scope	Reactions	Comments	Times Shares	Date
	Noticia	1300	68	1	8	19
	Infografia	1600	78	0	6	11
	¿Sabias que?	1100	41	0	5	9
	Un dia como hoy	1300	83	0	5	5
	Review	854	25	1	1	11
AUGUST	Content	Scope	Reactions	Comments	Times Shares	Date
	Noticia	1400	51	0	9	10
	Infografia	1500	53	0	8	22
	¿Sabias que?	738	46	0	4	31
	Un dia como hoy	2100	94	0	9	17
	Review	553	39	0	1	27

THE BEST PUBLICATIONS (JANUARY - AUGUST)

Content	Content - Name	Scope	Reactions	Comments	Times Shares
INFOGRAFIA	n el sector salud se de	3140	119	0	22
	rollaban dispositivos c	2800	145	9	17
	az contra formas multir	2200	70	0	10
	de las ciencias biológi	2000	72	0	19
	de interés. Si nos aden	1800	52	0	10

Content	Content - Name	Scope	Reactions	Comments	Times Shares
NOTICIAS	una tarea complicada	3200	86	1	19
	ones y que cuando se l	2711	99	1	22
	do su destrucción . ¿C	1941	80	0	12
	ogía. ¿Quieres saber n	1641	69	0	11
	n datos sobre esta capa	1400	51	0	9

Content	Content - Name	Scope	Reactions	Comments	Times Shares
UNDIACOMOHOY	ctura doble hélice de A	4600	61	2	13
	ware que hacía funcion	2100	94	0	9
	#UnDíaComoHoy pero	1400	50	0	5
	e momento se creía qu	1300	83	0	5
	tigación de las bases r	1249	47	0	9

Content	Content - Name	Scope	Reactions	Comments	Times Shares
SABIAS QUE?	neses colocaron varias	1900	82	4	4
	cuándo se la utiliza? #	1575	41	0	5
	. Este gen permite a la	1200	37	0	4
	reclutar a 2407 volunt	1200	40	2	3
	nvertirlos en compues	1100	51	0	10

Content	Content - Name	Scope	Reactions	Comments	Times Shares
REVIEW	confirman que un circu	2100	64	0	11
	os niveles de fósforo (F	1646	36	2	7
	eudomonas moraviens	1059	47	0	8
	odifican dos tipos de ci	854	25	1	1
	La secreción y plegam	841	40	0	5

THE BEST PUBLICATIONS (TOP 25)

Nº	Content	Content - Name	Scope	Reactions	Comments	Times Shares
1	A day like today	Un día como hoy, en 1	4600 (persons)	61	2	13
2	News	#iGEMBoliviaInforma	3200 (persons)	86	1	19
3	Infographic	La biotecnología es un	3140 (persons)	119	0	22
4	Infographic	Hoy te hablaremos de	2800 (persons)	145	9	17
5	News	#iGEM_Informa Estudi	2711 (persons)	99	1	22
6	News	#iGEMBoliviaInforma	2200 (persons)	74	1	14
7	Infographic	El día de hoy te hablar	2200 (persons)	70	0	10
8	Review	En nuestro segmento	2100 (persons)	64	0	11
9	A day like today	Un día como hoy 17 d	2100 (persons)	94	0	9
10	Infographic	Queremos mostrarte u	2000 (persons)	72	0	19
11	News	#NoticiasiGEMBolivia	1941 (persons)	80	0	12
12	Did you know?	#SabiasQue si las bac	1900 (persons)	82	4	4
13	Infographic	La biología sintética al	1800 (persons)	52	0	10
14	Review	En nuestro segmento	1646 (persons)	36	2	7
15	News	#NoticiasiGEMBolivia	1641 (persons)	69	0	11
16	Infographic	Los biosensores son u	1600 (persons)	78	0	6
17	Did you know?	#SabíasQue cada 16	1575 (persons)	41	0	5
18	Infographic	Las prácticas humanas	1500 (persons)	53	0	8
19	News	Se estima que desarro	1400 (persons)	51	0	9
20	A day like today	#UnDíaComoHoy pero	1400 (persons)	50	0	5
21	News	"La edición de genes	1300 (persons)	68	1	8
22	A day like today	#UnDíaComoHoy 5 de	1300 (persons)	83	0	5
23	A day like today	Hoy, 25 de abril se cel	1249 (persons)	47	0	9
24	Did you know?	#SabíasQue Recienter	1200 (persons)	37	0	4
25	Did you know?	¿Sabías que?... la dep	1200 (persons)	40	2	3