

MARKET ANALYSIS



Agriculture vs Biosynthetic

CROCIN

Crocin is an apocarotenoid, found in Crocus and Gardenia, responsible for the distinctive red color of Saffron. Some research has reported that crocin has potentials as neuroprotective, antioxidant, anticancer and antitumor. Here, we try to give the alternative idea for producing crocin through bacteria

SAFFRON MARKET



Promising market for saffron, estimation in 2026 the value is near US\$ 620Mn

Since extraction of crocin from saffron is not economically profitable thus saffron agriculture is not efficient for crocin production.

BIOSYNTHETIC ECONOMICAL BENEFIT

Cost reduction with synthetizing crocin:



Plant cultivation

Reagents for extraction

Transportation, storage and maintenance cost

Plant seeds

30% Sometimes of the second se

In the market, 1 gr crocin sold around 250 SEK or 30 USD

The industrial scale has high percentage reduction because it also reduces the cost of plantation land, human labors, instrumentation, insulation and buildings (facilities).